# **KRAFT & Associates**

# Tourism Development

## **Hotel Concept**

#### **Main features**

**Outstanding Location** 

61 rooms

Wellness Center

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### **Profitability**

Price: € 2,900,000

IRR: 29 %

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### **4\* WELLNESS & ECO HOTEL**

The currently operating hotel is located 70 km away from Budapest, on the area of the Danube-Ipoly National Park. The area has over 300 springs and the spectacular countryside gives a perfect opportunity for active relaxation. It is also a perfect place to escape from the rushing world.

#### **Unique Selling Proposition (USP):**

- Special location for relaxation
- 61 rooms, meeting and sporting facilities, wellness center

#### **Investment Opportunity:**

- 1. The total cost of the hotel is EUR 2.9 million.
- 2. In its fifth year of operation the hotel will generate EUR 766,717 GOP (Gross Operating Profit)

