

KRAFT & Associates

T o u r i s m D e v e l o p m e n t

Hotel Concept

Main features

Outstanding Location

77 rooms

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Profitability

Price: € 2,000,000

IRR: 14.44 %

Contact

Peter Kraft - CEO

✉ amb.peter.kraft@kraftassociates-td.com

☎ +36 20 938 07 37

🌐 [amb.peter.kraft](https://www.kraftassociates-td.com)

✉ contact@kraftassociates-td.com

☎ +36 20 446 08 01

🌐 [kraft&associatesinfo](https://www.kraftassociates-td.com)

3* FAMILY HOTEL ON THE SHORES OF LAKE BALATON

Unique opportunity to invest in a 3* Family Hotel located on the south-western shores of Lake Balaton, which is the most visited region of Hungary. More than a quarter of all Hungarian guest nights take place there, too. The property is currently operating as a hotel and has a direct access to the beach. The actual building is expected to go through a significant refurbishment.

Unique Selling Proposition (USP):

- 77 rooms on 3,662 m².
- Direct access to the beach
- Family friendly services

Investment Opportunity:

The Total Cost of the Hotel is EUR 4 million, from which at least EUR 2 million should represent Equity.

